CLAIMS

- 1. A coating composition for the formation of an inorganic layer on the surface of a substrate, comprising at least
 - an efficient amount of photocatalytic titanium dioxide particles,
 - an opacifying agent,
 - particles of an inorganic binder,
 - an organic binder, and
 - a solvent,

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wherein said organic binder and photocatalytic titanium dioxide particles are present in a weight ratio, photocatalytic titanium dioxide/organic binder ranging from 0.1 to 6.

- 2. The coating composition according to claim 1, wherein the organic binder is selected in the group of copolymers styrene/butadiene and polymers and copolymers of acrylic esters.
- 3. The coating composition according to claim 1 or 2, wherein the organic binder is selected from the group consisting of polyvinylacrylic and copolymers of styrene/(meth)acrylic esters.
 - 4. The coating composition according to anyone of claims 1 to 3, wherein the organic binder is present in a weight ratio of photocatalytic TiO₂ particles/organic binder ranging from 0.3 to 4.5 and in particular from 0.5 to 3.6.
- 5. The coating composition according to anyone of claims 1 to 4, wherein the photocatalytic titanium dioxide particles are anatase, rutile or mixtures thereof.
- 6. The coating composition according to anyone of claims 1 to 5, wherein the photocatalytic titanium dioxide particles include crystalline anatase-type titanium dioxide.
- 7. The coating composition according to claim 6, wherein the crystalline titanium dioxide particles exhibit a mean size of between 5 and 80 nm, in particular of between 5 and 50 nm, more particularly still of between 10 and 40 nm.
- 8. The coating composition according to anyone of claim 1 to 7, wherein the photocatalytic titanium dioxide particles are present in an amount ranging from 0.5 to 20%, and preferably from 1 to 15%, more specifically from 3 to 12% by weight of the total composition.

- 9. The coating composition according to anyone of claims 1 to 8, wherein the inorganic binder includes at least an amorphous metal oxide, selected from the group consisting of alkali silicates, alkali aluminates, alkali zirconates, alkali borates, alkali phosphonates and their mixtures.
- 10. The coating composition according to anyone of claims 1 to 9, wherein the inorganic binder contains at least one alkali metal silicates, in particular potassium silicate, sodium silicate, and/or lithium silicate.

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- 11. The coating composition according to claim 10, wherein the concentration of the alkali metal silicate is 0.5 to 35% by weight, in particular 1 to 30% by weight, more particularly 2 to 25% by weight on a solid basis.
- 12. The coating composition according to anyone of claims 1 to 11, furthermore including non photocatalytic TiO₂ particles.
- 13. The coating composition according to anyone of claims 1 to 12 wherein the solvent is at least water.
- 14. The coating composition according to anyone of claims 1 to 13 as a silicate emulsion paint.
 - 15. A process for providing a depolluting and/or soil cleaning coating on a substrate, comprising at least the steps of:
 - applying a coating composition according to anyone of claims 1 to 14 onto a surface of the substrate to form a coating, and
 - fixing the coating to obtain an inorganic layer on the surface of the substrate.
 - 16. A process for preventing and/or treating mildew, mold, algae and/or bacteria on a substrate comprising at least the steps of :
 - applying a coating composition according to anyone of claims 1 to 14 onto a surface of the substrate to form a coating, and
 - fixing the coating to obtain an inorganic layer on the surface of the substrate.